



I was a
Sari



OXFAM
Italia

STYLE WITH SOUL

*Accessori e abbigliamento etici e
sostenibili*

Stefano Funari - Firenze, 17 Febbraio 2020

DOVE ALTRI

VEDONO

SCARTO,

NOI VEDIAMO

VALORE



DOVE ALTRI

VEDONO

BARRIERE,

NOI VEDIAMO

OPPORTUNITA





I was a
Sari



SOSTENIBILITA'

SCALABILITY

NEW AGE OF FASHION

UPCYCLE

CIRCULARITY

RECYCLE

REUSE

MILLENNIALS

ECONOMIA CIRCOLARE

SLOW FASHION

SUSTAINABILITY

ETHICAL FASHION

ZERO WASTE

MODA

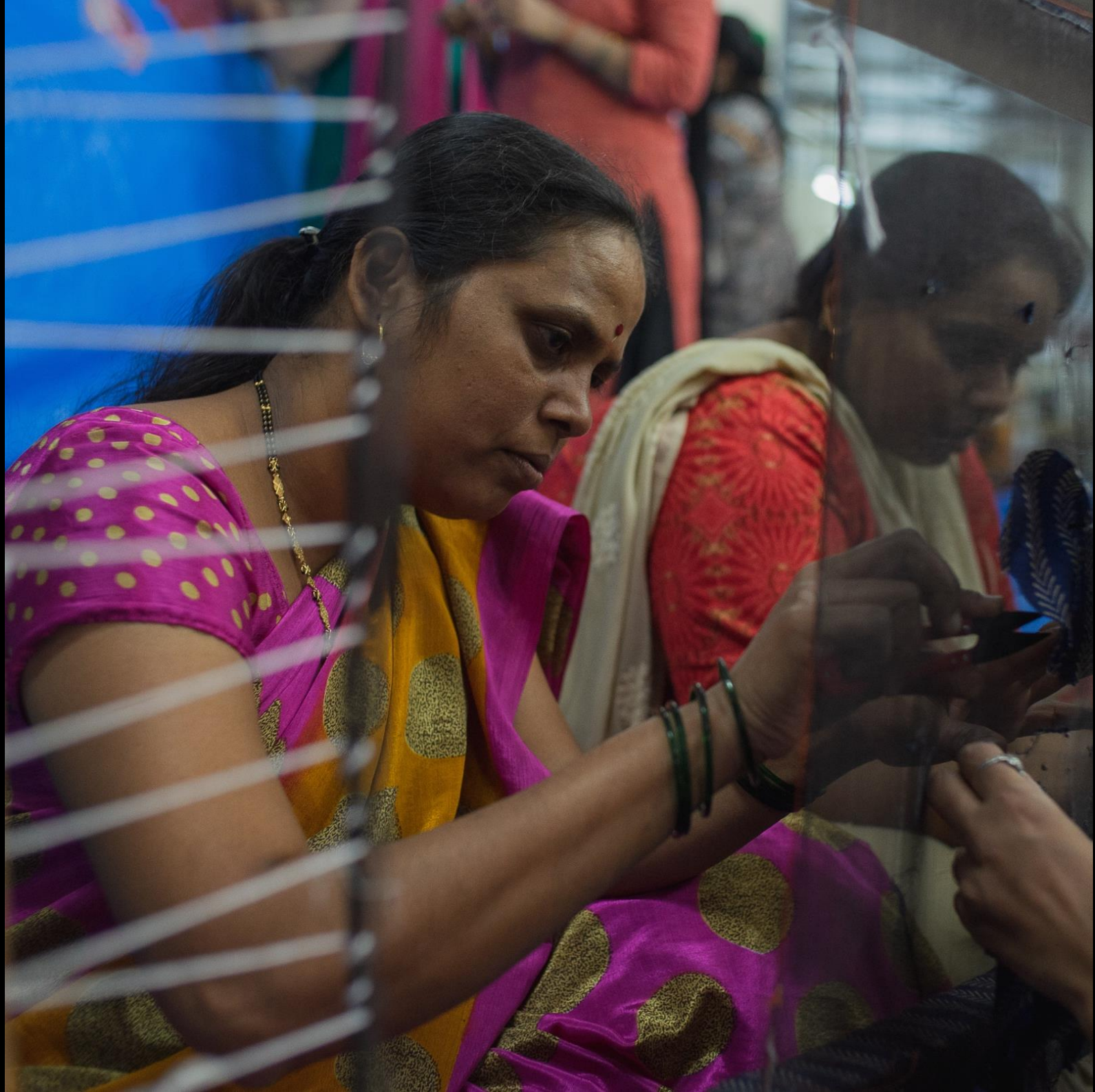
SOSTENIBILE

=

PERSONE

PIANETA

PROFITTO



MODA

SOSTENIBILE

=

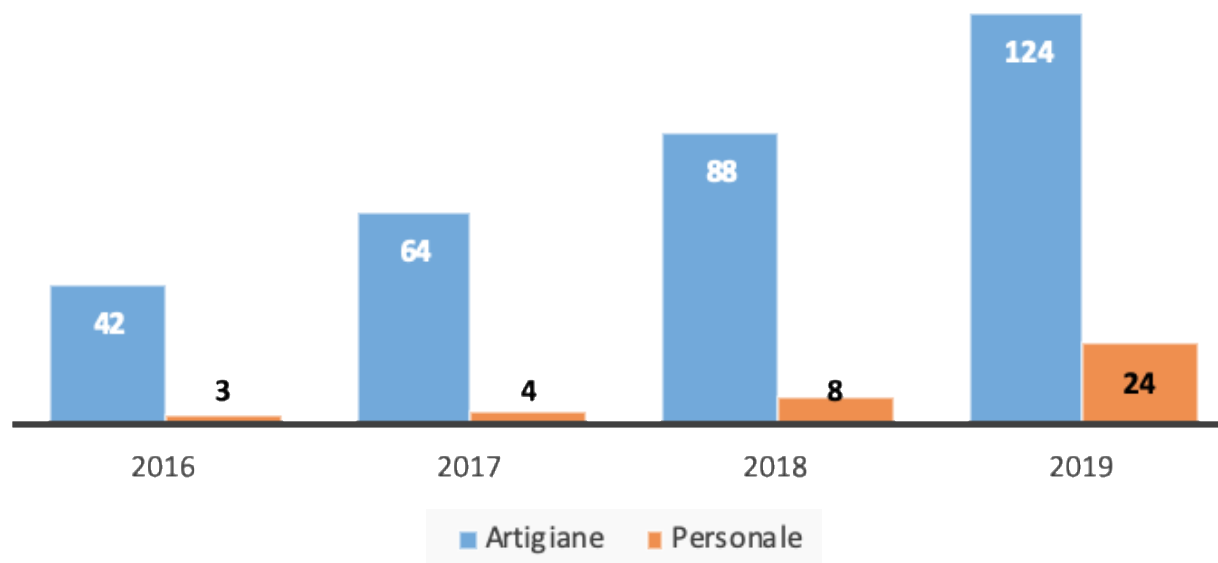
DESIDERABILE

ACCESSIBILE

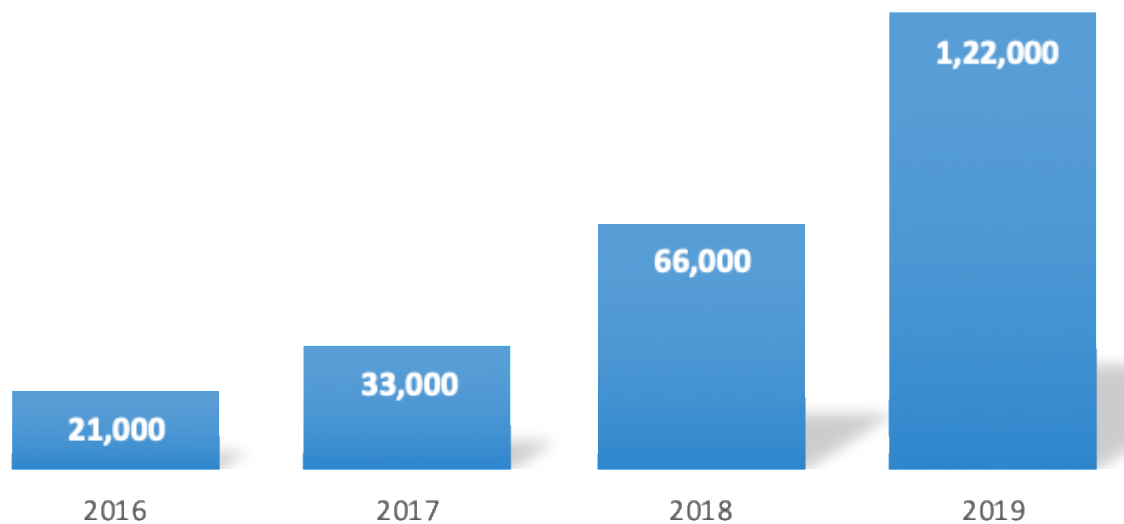


ALCUNI
NUMERI

Artigiane e personale (unità)



Prodotti venduti (unità)



LE NOSTRE ARTIGIANE

Chart 01: Age breakdown of the beneficiaries

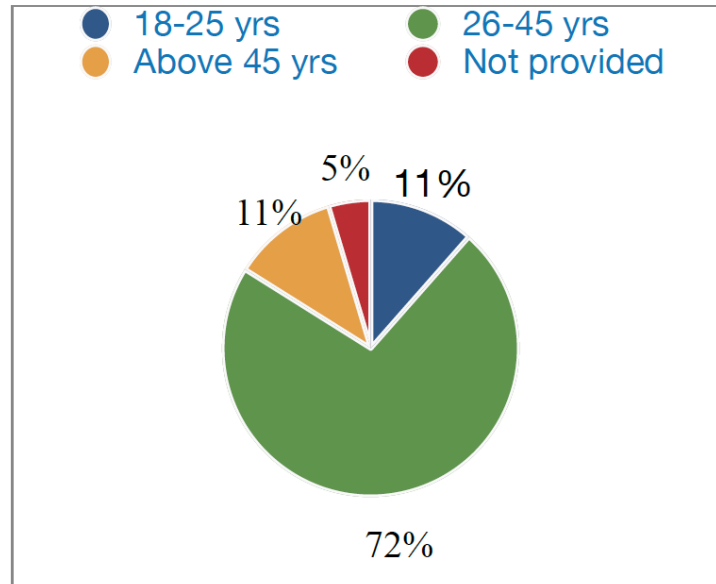


Chart 02: Marital status of ACT beneficiaries

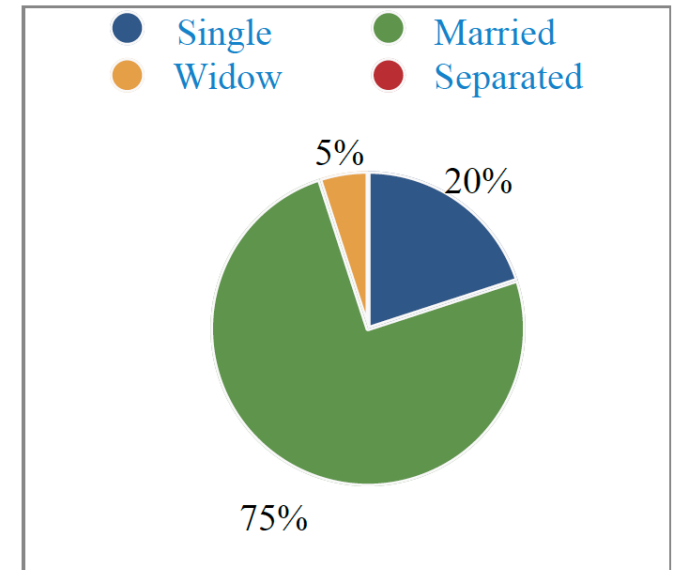


Chart 05: Number of children in the families

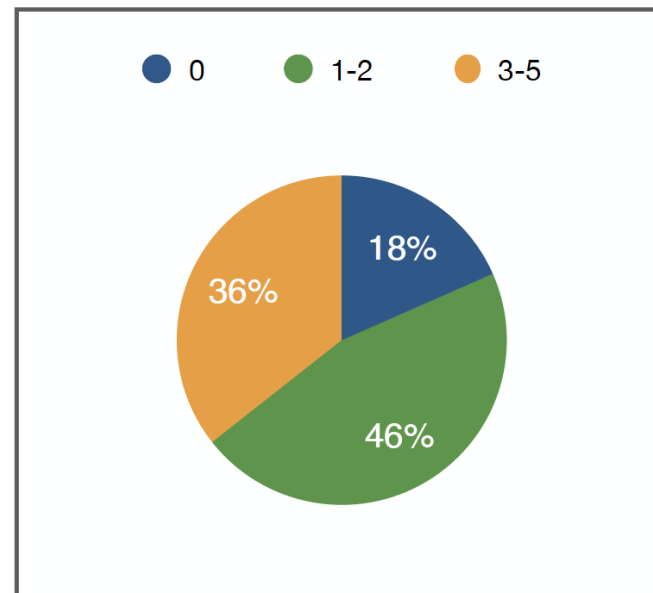
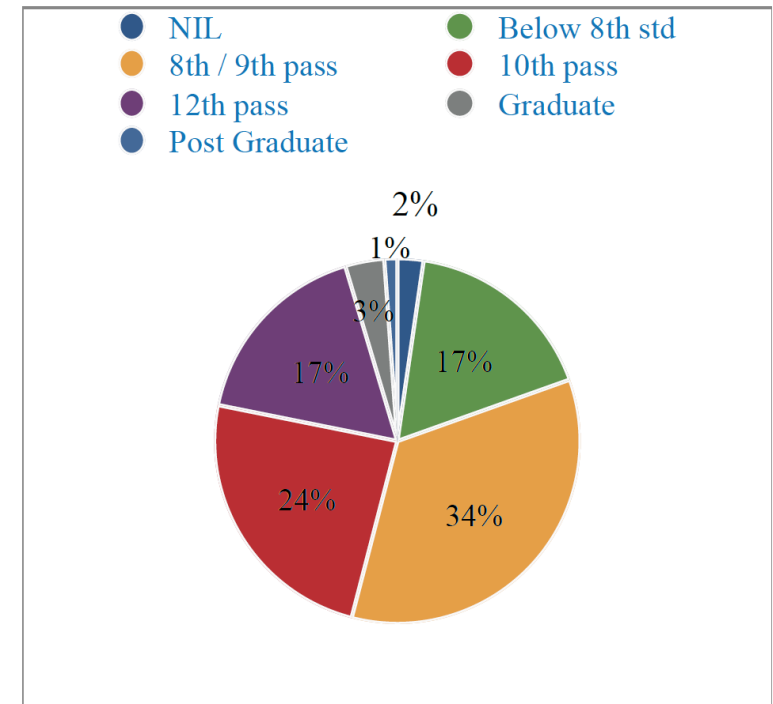


Chart 04: Education qualification of the beneficiaries



LE NOSTRE ARTIGIANE

Chart 09: Number of CORP beneficiaries working prior to IWAS

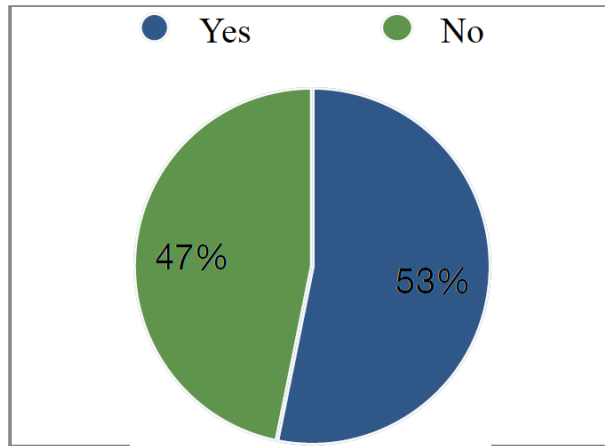


Chart 11 : Income range of families of beneficiaries (1USD = INR 70)

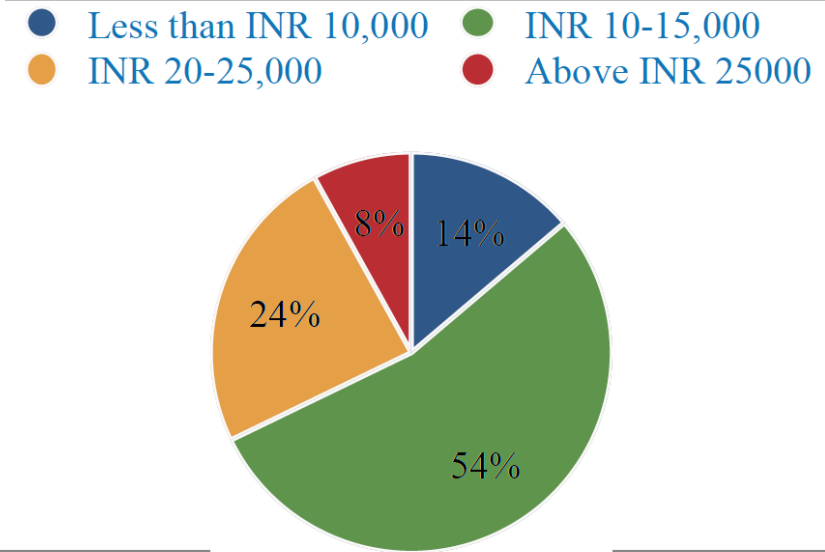


Chart 15: Spending pattern of the beneficiaries

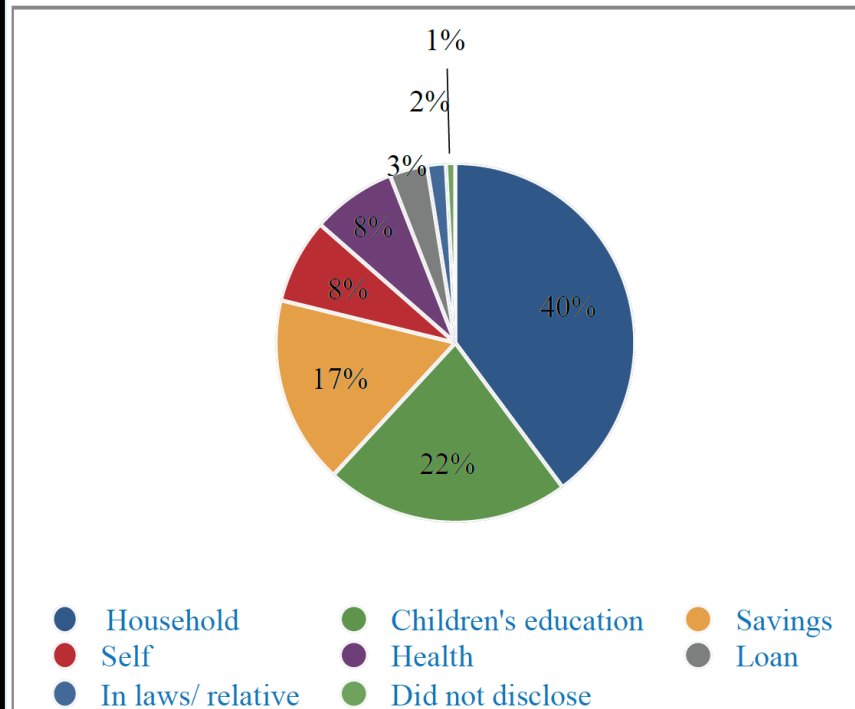
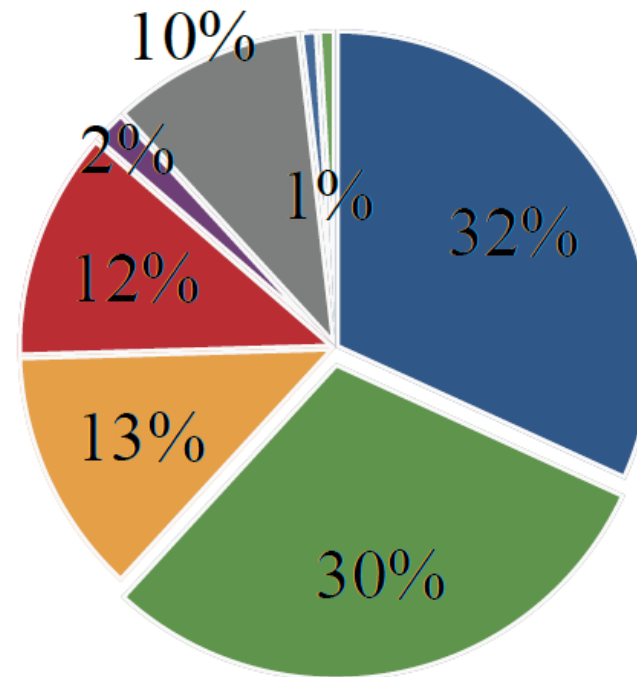
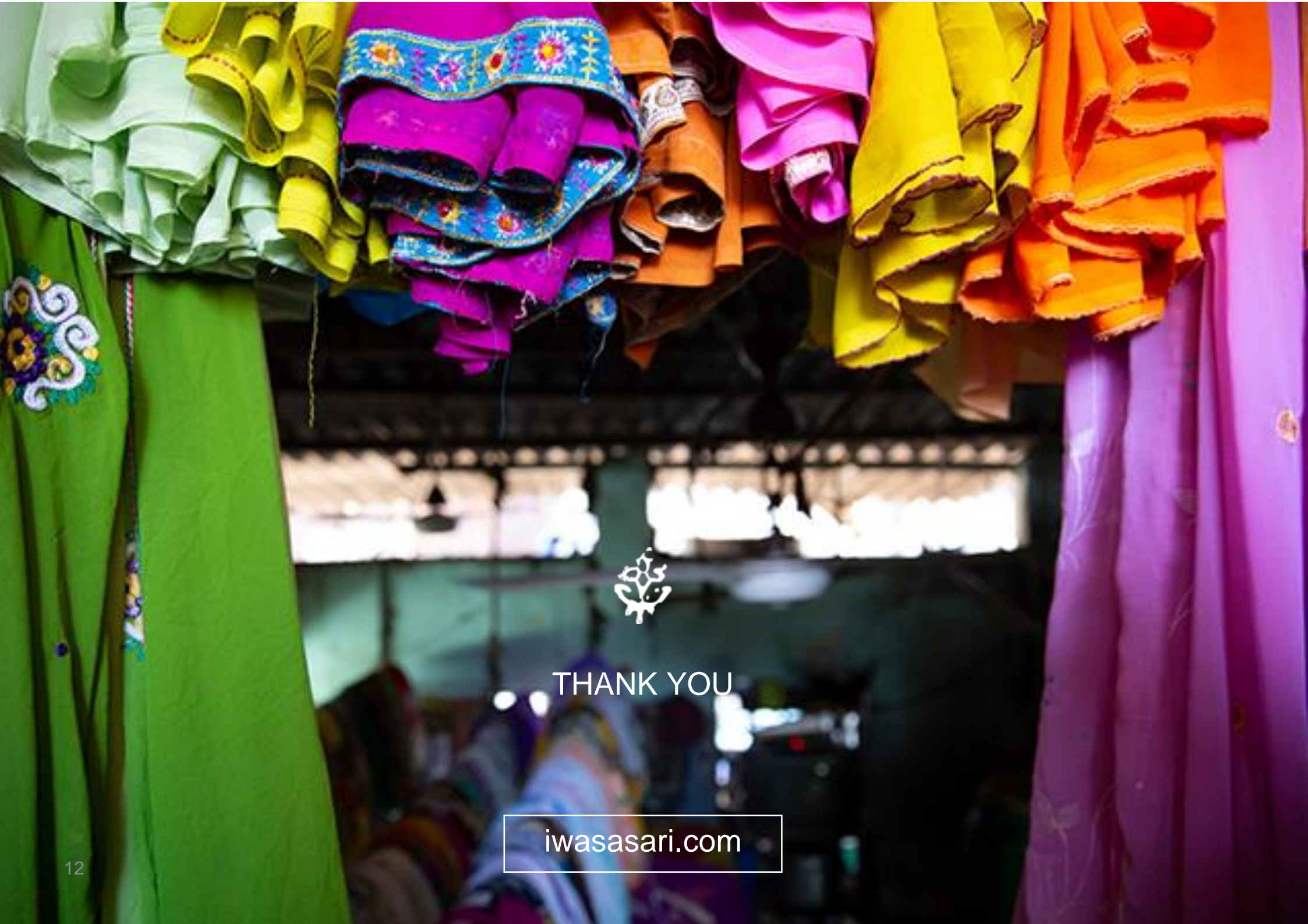


Chart 19: Most prominent pressing issues in the lives of beneficiaries

- Health
- Retirement
- Need of money
- Marriage 1%
- Children's edu
- Emergency
- Own a house
- Self education



LE NOSTRE
ARTIGIANE



THANK YOU

iwasasari.com